



# LEXICON VEGAS

2019 **SOCIAL MEDIA & DIGITAL MARKETING** CONFERENCE

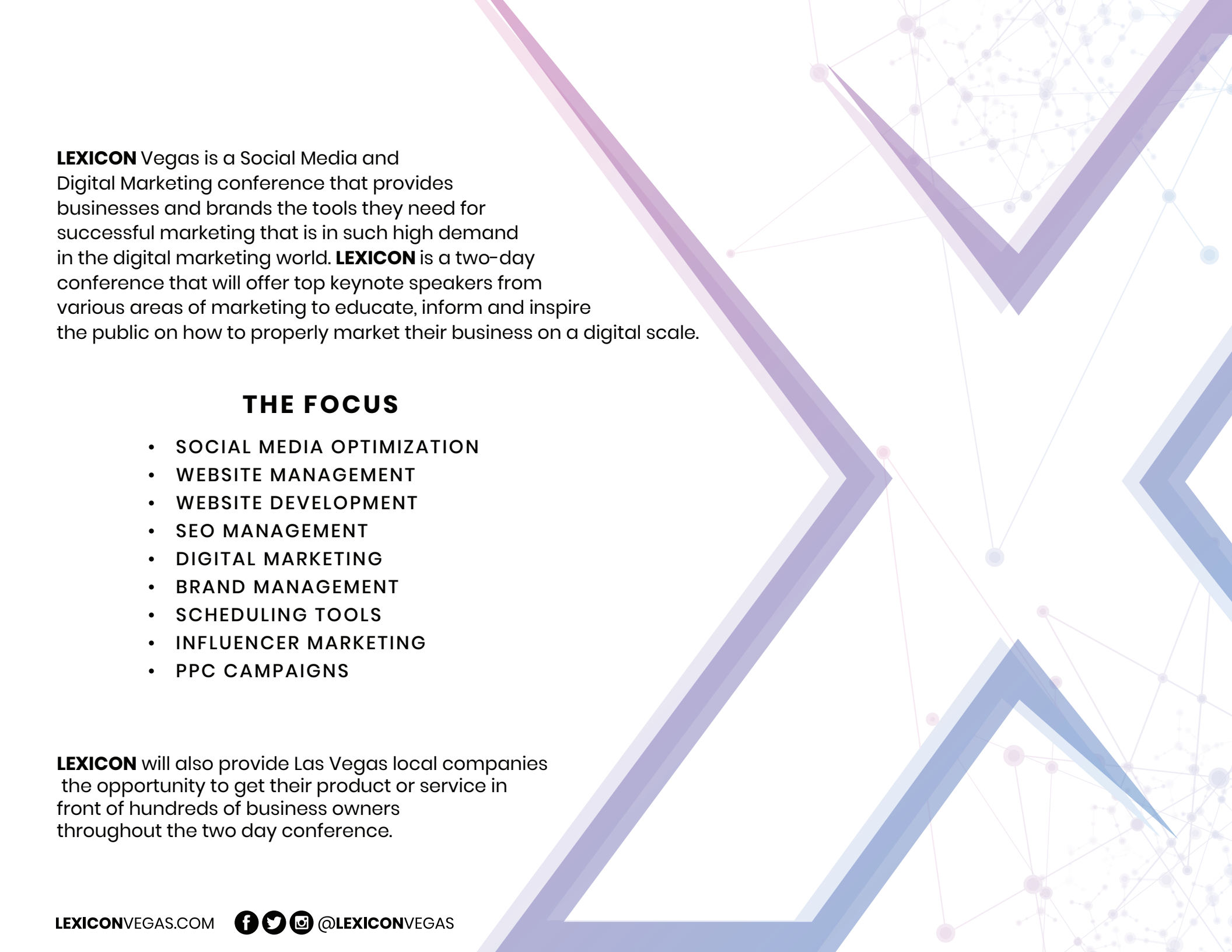
**MAY 17TH & 18TH, 2019**

**10AM TO 5PM**

**THE TERRACE @ SAKE ROK**

**3786 S LAS VEGAS BLVD, LAS VEGAS, NV 89109**





**LEXICON** Vegas is a Social Media and Digital Marketing conference that provides businesses and brands the tools they need for successful marketing that is in such high demand in the digital marketing world. **LEXICON** is a two-day conference that will offer top keynote speakers from various areas of marketing to educate, inform and inspire the public on how to properly market their business on a digital scale.

## THE FOCUS

- SOCIAL MEDIA OPTIMIZATION
- WEBSITE MANAGEMENT
- WEBSITE DEVELOPMENT
- SEO MANAGEMENT
- DIGITAL MARKETING
- BRAND MANAGEMENT
- SCHEDULING TOOLS
- INFLUENCER MARKETING
- PPC CAMPAIGNS

**LEXICON** will also provide Las Vegas local companies the opportunity to get their product or service in front of hundreds of business owners throughout the two day conference.



## SPONSORSHIP OPPORTUNITIES

### TITLE SPONSOR – (2 available)

Title sponsor will be featured on all marketing assets, conference website and advertising collateral including:

- Free exhibitor booth to promote/market their business and services
- Conference step-and-repeat
- 1/2 page ad inside conference brochure given to each attendee
- All digital and print signage and social media marketing collateral
- **LEXICON** Website Home page feature
- **LEXICON** Website sponsor page featuring logo, link to website, bio and contact info

### GENERAL CONFERENCE SPONSOR – (5 remaining)

General conference sponsors will be featured on marketing assets, conference website and advertising collateral including:

- Priority booth placement if sponsor wishes to purchase exhibitor booth
- Conference brochure given to each attendee
- Digital signage
- Social Media Marketing collateral mentions
- **LEXICON** Website home page feature
- **LEXICON** Website sponsor page featuring logo, link to website, bio and contact info
- Featured on Lexicon Social Media Marketing as a sponsor



## EXHIBITOR

**LEXICON** offers Exhibitors the opportunity to get their product or service in front of hundreds of local business owners and the platform to network throughout the two day conference.

- **LEXICON** will provide Exhibitors with (1) table, (2) chairs, and (1) black table cover.
- (2) Complimentary passes good for both days of the conference.
- Exhibitors will be mentioned on **LEXICON** website under Exhibitors.
- Exhibitors will be mentioned on the **LEXICON** social media marketing pages.

## COMMUNITY & MEDIA PARTNERS

The Las Vegas market has grown exponentially and continues to grow in the years to come. **LEXICON** would like to offer its local Community and Media Partners the opportunity to help educate local businesses on all things social media and digital marketing .

If you feel that you are a community or a media partner that would be a good fit with **LEXICON** we would like to speak with you.



**CONTACT**  
INFO@LEXICONVEGAS.COM

**HAVE ANY QUESTIONS?**  
FEEL FREE TO CONTACT OUR MARKETING COMPANY

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