



LEXICON VEGAS

2019 **SOCIAL MEDIA & DIGITAL MARKETING** CONFERENCE

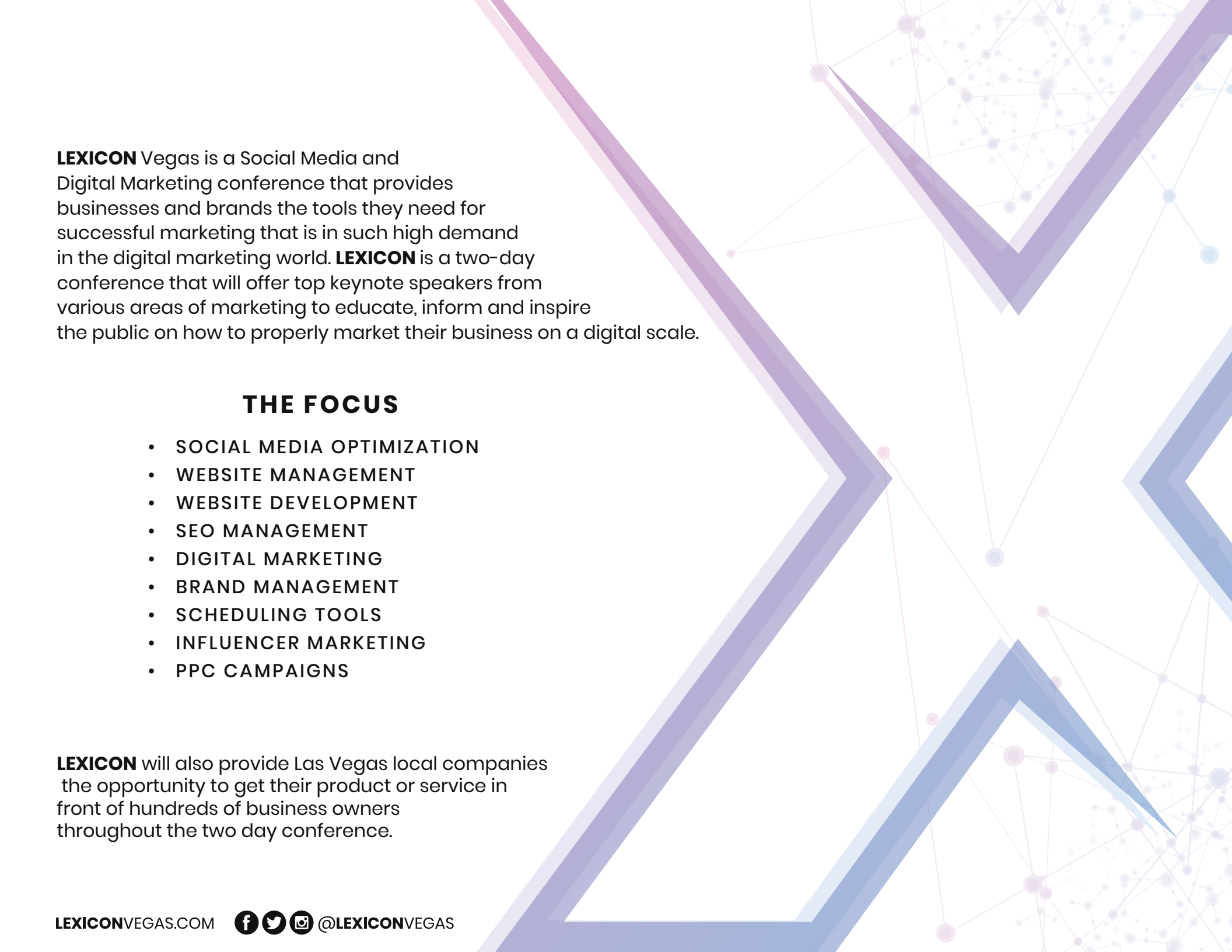
MAY 17TH & 18TH, 2019

9AM TO 4PM

SAKE ROK & THE TERRACE

3786 S LAS VEGAS BLVD, LAS VEGAS, NV 89109





LEXICON Vegas is a Social Media and Digital Marketing conference that provides businesses and brands the tools they need for successful marketing that is in such high demand in the digital marketing world. **LEXICON** is a two-day conference that will offer top keynote speakers from various areas of marketing to educate, inform and inspire the public on how to properly market their business on a digital scale.

THE FOCUS

- SOCIAL MEDIA OPTIMIZATION
- WEBSITE MANAGEMENT
- WEBSITE DEVELOPMENT
- SEO MANAGEMENT
- DIGITAL MARKETING
- BRAND MANAGEMENT
- SCHEDULING TOOLS
- INFLUENCER MARKETING
- PPC CAMPAIGNS

LEXICON will also provide Las Vegas local companies the opportunity to get their product or service in front of hundreds of business owners throughout the two day conference.

SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR – (2 available)

Title sponsor will be featured on all marketing assets, conference website and advertising collateral including:

- Free exhibitor booth to promote/market their business and services
- Conference step-and-repeat
- (10) Complimentary passes good for both days of the conference.
- 1/2 page ad inside conference brochure given to each attendee
- All digital and print signage and social media marketing collateral
- **LEXICON** Website Home page feature
- **LEXICON** Website sponsor page featuring logo, link to website, bio and contact info

GENERAL CONFERENCE SPONSOR – (5 remaining)

General conference sponsors will be featured on marketing assets, conference website and advertising collateral including:

- Priority booth placement if sponsor wishes to purchase exhibitor booth
- Conference brochure given to each attendee
- (4) Complimentary passes good for both days of the conference.
- Digital signage
- Social Media Marketing collateral mentions
- **LEXICON** Website home page feature
- **LEXICON** Website sponsor page featuring logo, link to website, bio and contact info
- Featured on Lexicon Social Media Marketing as a sponsor

EXHIBITOR

LEXICON offers Exhibitors the opportunity to get their product or service in front of hundreds of local business owners and the platform to network throughout the two day conference.

- **LEXICON** will provide Exhibitors with (1) table, (2) chairs, and (1) black table cover.
- (2) Complimentary passes good for both days of the conference.
- Exhibitors will be mentioned on **LEXICON** website under Exhibitors.
- Exhibitors will be mentioned on the **LEXICON** social media marketing pages.

COMMUNITY & MEDIA PARTNERS

The Las Vegas market has grown exponentially and continues to grow in the years to come. **LEXICON** would like to offer its local Community and Media Partners the opportunity to help educate local businesses on all things social media and digital marketing .

If you feel that you are a community or a media partner that would be a good fit with **LEXICON** we would like to speak with you.



CONTACT
INFO@LEXICONVEGAS.COM

HAVE ANY QUESTIONS?
FEEL FREE TO CONTACT OUR MARKETING COMPANY

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